

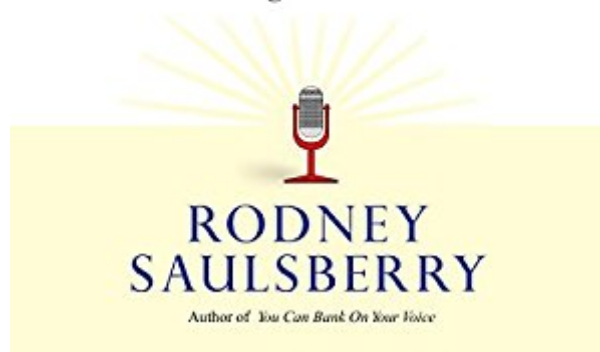


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# Step Up To The Mic: A Positive Approach To Succeeding In Voice-Overs

## STEP UP TO THE MIC

*A Positive Approach To  
Succeeding in Voice-Overs*



## Synopsis

This inspirational voice-over guide will teach you how to take control of your career with the power of positive thinking. Rodney Saulsberry shares his methods to turn fear and self-doubt into confidence and success. Plus, get advice from many of the top voice-over performers in the business that include Don LaFontaine, The King of Movie Trailers and Nancy Cartwright, the voice of Bart Simpson.

## Book Information

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## Customer Reviews

Great book on understanding another voice actor's path. Motivational and easy to relate to. I highly recommend.

Not only an enjoyable book but informs one of good manners & correct behavior, tech terms and much much more that one does not learn in a college atmosphere because Rodney Saulsberry is a prime example of a person with great aspirations who made it to the top via dedication & determination. Extremely inspirational.

I have been partial to Rodney's work for some time and this is no different than before. I am an inspiring Voiceover artist and he provides great information as a guide and to utilize.

The easiest way to describe Rodney Saulsberry's book Step up To the Mic is to quote his preface: "As much as you love what you do, there will be times when you do not work steadily and you might

question your decision to pursue this career....Step up to The Mic is a feel good book that reminds you of the power of positive thinking...I will teach you how to channel positive thinking into your everyday existence..."And for the next 100 or so pages, he does just that. Using affirmations, games and mini-pep talks Rodney has put together a "pick me up" for those times when the ugly realities of this business show their faces. Conversationally written, there's not much new or deep here, if you've read any general self help books. But the difference with this book is I felt like I was having a conversation with my best friend in the business. Someone who really understands what it's like to be called into an audition and mentally wrestle with the egos and the drama in the room AND still give a great audition. It's okay to be manically happy, angry, bewildered, nervous and/or frustrated at times...for a second... then put away the pity party and get back to the work of building and maintaining a successful career..Step up To The Mic, fits well into the current resurgence in Positive Thinking and Attraction Thinking. Best of all, since Rodney's "one of us" he includes relatable examples from the real world of voice over. My favorite part of the book is that it also includes "do it yourself" examples for creating a positive approach to your voice-over career. Utilizing visualization, affirmation and journaling techniques, Mr. Saulsberry gives you kick starts to turn your attitude around immediately. Step up To the Mic gives a refreshing boost to anyone in the business who has struggled with the ups and downs of making a living in VO. It's a book I plan on coming back to often in the new year.

"Step Up To The Mic: A Positive Approach To Succeeding In Voice-Overs" by Rodney Saulsberry is the quintessential instructional guide for establishing a productive and commercially successful career doing voice-over work in the advertising and entertainment industries. Now only does Saulsberry draw from his many years of experience and expertise as a successful and sought-after voice-over performer, he draws upon the advice of Nancy Cartwright (the voice of Bart Simpson), Don LaFontaine (known within the film industry as the 'king' of movie trailer voice-overs), Frank Welker (the voice of Scooby Doo), Robe Paulsen (the voice of Pinky in the Warner Brothers animated television series 'Pinky and The Brain'), and Harlan Hogan (author of "VO: Tales and Techniques of a Voice-Over Actor"). Aspiring voice-over actors will learn how to control their mental, physical, and emotional well-being through transforming self-doubt and performance anxiety into confidence and professional level performances. Enhanced with a compilation of informed, informative, and even inspiring essays, affirmations and exercises, "Step Up To The Mic" is a welcome and practical addition to academic and professional Performing Arts Jobs/Careers reference collections. Also very highly recommended as an instructional introduction to a career in

voice-over work by Rodney Saulsberry is his previous "how to" book; "You Can Bank On Your Voice: Your Guide To A Successful Career In Voice-Overs".

Saulsberry provides helpful hints for success in the field of voice-overs and life in general in his latest book, STEP UP TO THE MIC: A Positive Approach to Succeeding in Voice-Overs. Unlike books that educate on technique and processes, this guide focuses more on staying confident and positive amid the rejection, frustration, and sporadic nature of the business. While the book is geared toward voice-over artists, there were also several hints anyone would find helpful, such as maintaining a positive attitude, giving each assignment your all, and being a team player. In the back of the book, Saulsberry provided exercises to help forge and maintain the positivity that is so crucial to getting ahead. In addition, he included bits of wisdom from some of the industry's top performers. Full of insight from a voice-over industry's veteran, STEP UP TO THE MIC was an enjoyable read. Saulsberry's writing was casual, yet informative. While it provides knowledge to all readers, the value of the book is even more beneficial for voice-over hopefuls. Reviewed by CandaceKof The RAWSISTAZ Reviewers

I know this book is supposed to be for people in voiceover but I recommend it to all my friends because the empowerment exercises work for everyone in any profession.

Rodney Saulsberry has done another great book -- unlike his previous book, this is smaller and thinner -- but don't go by the number of pages -- rather the quality of the content, and the practical advice is important here. In a series of no-brainer inspirational chapters, Rodney explains the voice-over sphere in a simple, uncomplicated manner that will be useful to both beginners and professionals.

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